


Michael Berlin


Content Creation Professional

Twenty years experience in film and television production, both in-studio and on-site. Extensive experince in producing, directing, crew, equipment, and production management on feature and short films, music videos, web series, live events, commercials, daytime and reality tv shows. Proficient with multiple camera operating systems.

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Experience

● Music Choice – New York City, NY

Video Production Manager (2015 – 2020)

Studio Coordinator (2005 – 2007)

Held senior management role in the creative department at Music Choice and oversaw all content production, studio, equipment, staff and budgeting.

- Served as Director of Photography on all shoots.
- Served as a producer on Artist of the Month, Primed, Commercial spots, and more.
- Conducted interviews with on screen talent.
- Responsible for all in-studio and off-site production of artist interviews, performances, and other Music Choice originals generating on average five pieces of content a week with team of forty individuals.
- Managed cameras, lighting, power supply, promotional stills, sets, crew, set-up/tear-down, equipment, locations, and storage.
- Collaborated with other producers on photo and video concepts.
- Facilitated equipment and studio maintenance.
- Developed relationships with vendors and freelancers.
- Managed and instructed associates through production and post-production workflow.
- Conducted hirings, reviews, promotions, while building team of dozen direct reports.
- Prepared and oversaw annual production and post-production budget each year.
- Spearheaded transfer of non-linear editing software from Final Cut 7 to Adobe Premiere.
- Oversaw company transition of 1080 workflow to 4K workflow.

● Penn State Behrend – Erie, PA

Equipment Manager (2013 – 2015)

Facilitated the administration of a \$500,000 grant to establish a filmmaking equipment rental house to serve film productions and the students of Penn State Behrend.

- Consulted on the cameras, lenses, lighting, grip, camera support equipment needed by professional film productions.
- Purchased equipment and supplies based on the needs of Dept. of Humanities and Social Sciences newly established D.I.G.I.T major.
- Established barcode inventory system check-out/check-in equipment rental procedure.
- Photographed and wrote descriptions of equipment for listing on department website.
- Acted as ambassador for the filmmaking equipment rental house and Penn State Behrend with community outside of the college.
- Mentored senior-level students and interns for their personal student films and professional opportunities.

● HSC.TV – Queens, NY

Production Coordinator (2008 – 2009)

Served multiple roles in this small boutique production company; primarily tasked with coordinating shoots nationally and internationally.

- Managed production schedules, all freelance production staff, insurance, permits, and production logistics.
- Would coordinate multiple shoots simultaneously across the country.
- Managed on-site office and storage facilities.
- Served as crew member on shoots. This included assistant camera, grip, gaffer, field audio, jib tech, and camera operation.

Notable Freelance

- **Grip** – Keep Smokin’ (2022)
Netflix – Documentary
- **Director of Photography** – Monsters Anonymous (2021)
Eerie Horror Fest – Web Series
- **Camera Operator** – Earth Episode 17 (2021)
Fox Business – Television Show
- **Producer and Gaffer** – Unearth (2021)
Lyons Den Productions – Feature Film
- **Producer, Director of Photography, Editor** – Stand (2021)
Erie Dance Film Festival – Short Film
- **Producer** – Kjúklingur og Körfubolti: Justin Shouse (2021)
Vísir Television Productions – Documentary
- **D.I.T.** – Undercover Billionaire: Comeback City (2021)
Discovery Plus – Reality Series
- **Utility and D.I.T.** – Smiley Face Killers: Hunt For Justice (2018)
Oxygen Network – Docuseries
- **Tech Manager** – Rock This Boat (2014 – 2015)
POP TV – Reality Series
- **AP, D.I.T., Utility** – Have Steam Engine Will Travel (2014)
PBS – Docuseries
- **Tech Manager and AC** – Ice Loves Coco (2011 – 2013)
E! – Reality Series
- **Equipment Manager** – Mercedes Benz Fashion Week (2010 – 2013)
B Productions – Live Events
- **Assistant Camera** – \$ellebrity (2012)
Run Rampant – Documentary
- **Jib Tech** – The Martha Stewart Show (2009 – 2010)
Hallmark Channel – Daytime Television
- **Camera Operator** – Basic Painting (2009)
Scenario Paintball Films – Documentary
- **Location Assistant** – Trust The Man (2005)
Fox Searchlight – Feature Film

Education

Denison University

Bachelor of Arts, Film & Cinema – 2004

Triangle Tech

Associates, Maintenance Electricity & Motor Control – 2013

Skills

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|-----------------------------|-----------------------------|
| • Budgeting and Scheduling | • Managing People and Teams |
| • Camera Operation | • Photography |
| • Color Correction | • Photo Retouching |
| • Editing | • Post Production Workflow |
| • Electrical Maintenance | • Project Planning |
| • Grip and Rigging | • Set Lighting |
| • Media Metadata Management | |

Software and Hardware

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|-------------------|---------------|
| • Adobe Photoshop | • Black Magic |
| • Adobe Premiere | • Canon |
| • DaVinci Resolve | • RED |
| • Final Cut X | • Sony |
| • Final Draft | |